

To Whom It May Concern,

I'm writing to request that you consider reviving a discontinued product, Planters P.B. Crisps.

Planters P.B. Crisps were my favorite peanut butter snack. The taste, the shape, the crunch – everything about them was unique. When they were discontinued, a part of me was lost. I have tried other Planters and Kraft products, but nothing comes close.

You and your team had something quite special with this product. In my opinion, now would be a great time to bring these snacks back. Many other 90s snacks are being made again, why not hop aboard that bandwagon?

In case you weren't aware, there is currently a "Bring Back PB Crisps" movement that has **thousands** of followers. Other people want them too!

Sincerely,
